

Writing
that **Works**[®]

News

Communications Concepts, Inc.
7481 Huntsman Boulevard, #720
Springfield, Virginia 22153-1648

The Business Communications Report

703/643-2200 Fax: 703/643-2329

Web: <http://www.apexawards.com>

E-mail: info@apexawards.com

Announcing the Winners of
APEX 2013



**The Twenty-fifth Annual
Awards for Publication Excellence
A Competition For
Communications Professionals**

Dear APEX Entrant:

Thank you for participating in APEX 2013, the Twenty-fifth annual awards program recognizing excellence in publications work by professional communicators.

APEX Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the individual categories.

With some 2,400 entries, competition was exceptionally intense.

100 Grand Awards were presented to honor outstanding work in 12 major categories, with 971 Awards of Excellence recognizing exceptional entries in 138 subcategories.

The panel of judges for APEX 2013 included John De Lellis, Concepts Editor & Publisher, Carolyn Mulford, noted author and Senior Writer & Editor of Writer's Web Watch and the Writing That Works Archives, Christine Turner, Contributing Editor of the Writing That Works Archives and Bill Londino, Consulting Editor of Writer's Web Watch.

The APEX 2013 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners' List. Grand Awards also are shown, but are being shipped under separate cover.

Should you wish to order additional award certificates—to recognize co-workers, colleagues or vendors who helped prepare a winning entry—see the order form on the back page of this brochure.

If your entry did not win an award this year, please accept our thanks for participating, and our best wishes for success in next year's APEX Competition.

Cordially,

A handwritten signature in black ink that reads 'John De Lellis'.

John De Lellis
Editor & Publisher



Helping communicators write, edit and manage more effective business publications



Questions and Answers About APEX 2013

The 25th Annual Awards for Publication Excellence Competition

*Sponsored by
the Editors
of Writer's
Web Watch and
the Writing That
Works Archives*

How were awards presented?

APEX 2013 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

How many entries were there? How many awards were given?

2,400 entries were evaluated, in the following distribution:

Newsletters: 205; Magazines & Journals: 454; Magapapers & Newspapers: 51; Annual Reports: 78; Brochures, Manuals & Reports: 149; Electronic Media: 212; Social Media: 77; Websites: 217; Campaigns, Programs & Plans: 166; Writing: 432; Design & Illustration: 237; One-of-a-Kind Publications: 122.

A total of 100 APEX Grand Awards were presented in 12 major categories to honor the outstanding works in those categories. 971 APEX Awards of Excellence recognize excellence in 138 individual categories.

For the number of awards presented in each main category, please refer to the list of winning entries on the following pages.

How competitive were the entries?

Very. Each year, the quality of entries increases. Overall, this year's entries displayed an extraordinary level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

Did low-budget entries stand a chance?

Yes. Many of the winning entries in APEX 2013 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staff.

Who are the APEX judges?

The panel of judges included John De Lellis, Concepts Editor & Publisher, Carolyn Mulford, Senior Writer & Editor of *Writer's Web Watch* and the *Writing That Works Archives*, Christine Turner, Contributing Editor of the *Writing That Works Archives* and Bill Londino, Consulting Editor of *Writer's Web Watch*.

What does Communications Concepts, the APEX sponsor, do?

Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through a series of focused services:

- Concepts publishes *Writer's Web Watch*, an e-newsletter on print, Web, electronic and social media.
- Concepts also publishes *WritingThatWorks.com*, a website for business writers and communicators, and the *Writing That Works Archives*, a resource for business communicators. And Concepts consults and publishes reports on business writing and communications.

How is the list of winning entries organized?

Grand Award winners are listed by main category. Award of Excellence winners are listed within each subcategory, alphabetically by organization. Winning entries from individuals are listed alphabetically by last name at the beginning of each subcategory.

How can I order more award certificates?

See the order form on the **outside back cover** to order additional certificates for co-workers, supporting vendors or clients. Or download a pdf order form from <http://www.apexawards.com>.

GRAND AWARDS

NEWSLETTERS

FOR PROFIT

Isabelle Cohen
Natural Gas & Electricity
Wiley
Hoboken, NJ

FOR PROFIT SMALL OFFICE

Mary Lerner
*Leader of the Pack,
Garage to Global 1962-2012*
Automated Packaging Systems
Streetsboro, OH

Fabi Preslar, Larry Preslar,
Amy Trainor
A SPARK Publication
SPARK Publications
Matthews, NC

NONPROFIT

Kristin Dey Clarke
Meet Naturally
ASAE: The Center for
Association Leadership
Dunn Loring, VA

Jill Galinski
*Connection Newsletter -
February 2013*
Excellus BlueCross BlueShield
Rochester, NY

NONPROFIT SMALL OFFICE

Dennise Brogdon,
Belinda Klein, Carol Binns
*Hughston Health Alert,
Vol. 24, No. 4, Fall 2012*
The Hughston Foundation, Inc.
Columbus, GA

Donna Kutt Nahas
Within Healthy Way
South Nassau Hospital
Oceanside, NY

MAGAZINES & JOURNALS

FOR PROFIT

Bill Hudgins, Jamie Roberts,
Edith Rianzares
*American Spirit, November /
December 2012*
Hammock Publishing Inc./
NSDAR
Nashville, TN

Joanna Lee-Miller
SilverKris - December 2012
SPH Magazines Pte Ltd
Singapore

Steven Clark
*Disney twenty-three,
Spring 2012*
The Walt Disney Company
Burbank, CA

FOR PROFIT SMALL OFFICE

Gary Halpern, Randall Woods,
Richard Huston
*PhotoMedia — Spring / Summer
2012: 25 Years of PhotoMedia*
The PhotoMedia Group, Inc.
Seattle, WA

Ticker Tape Magazine
T3 Publishing and TD
Ameritrade
Woodinville, WA

NONPROFIT

Kirk L. Kroeker
VOICES OF DARFUR
African Union - United Nations
Mission in Darfur
El Fasher (Darfur, Sudan)

Lyn Hill
Thrive - Winter 2013
New York Methodist Hospital
Brooklyn, NY

NONPROFIT SMALL OFFICE

Janice Fink
*Alabama Alumni Magazine -
Summer 2012*
Alabama Alumni Publications
Tuscaloosa, AL

Mary Koik
Hallowed Ground - Spring 2012
Civil War Trust
Washington, DC

Erin Young
*Go Teach -
November / December 2012*
Phi Delta Kappa International
Bloomington, IN

Danielle DuRant
Just Thinking
RZIM
Norcross, GA

MAGAPAPERS & NEWSPAPERS

FOR PROFIT

Bill Roebuck, Ellie Robinson
*Machinery & Equipment MRO -
September 2012*
Machinery & Equipment MRO
Oakville, ON

Lisa Hoffman
*Emergency Medicine News -
November 2012*
Wolters Kluwer Health
Ambler, PA

FOR PROFIT SMALL OFFICE

Eric Raible
*CardioSource WorldNews -
January 2013*
American Medical
Communications
Manalapan, NJ

NONPROFIT

Sandia Lab News Team
*Sandia Lab News -
December 14, 2012*
Sandia National Laboratories
Albuquerque, NM

NONPROFIT SMALL OFFICE

ANNUAL REPORTS

FOR PROFIT

Josh Dempsey,
Carol Schumacher
2012 Walmart Annual Report
Corporate Reports, Inc.
Atlanta, GA

FOR PROFIT SMALL OFFICE

*Vision 2011: Aviation
Leadership Focuses on the
Future of Our Region*
The Port Authority of NY & NJ
New York, NY

NONPROFIT

Gary Bloom
*ASCD 2011-
Creating Revolution*
ASCD
Alexandria, VA

*InFact Booklet: Colorado State
University by the Numbers*
Colorado State University
Fort Collins, CO

NONPROFIT SMALL OFFICE

Terry Douglas Simzer
*ALL MEANS ALL: Director's
2012 Report to the Community*
Upper Canada District School
Board
Brockville, ON

BROCHURES, MANUALS & REPORTS

FOR PROFIT

Jennifer Poindexter
2013 EXCELLENCE
Associate Handbook
BB&T
Winston-Salem, NC

*Why Is Recovery
Taking So Long?*
SIDES & Associates
Lafayette, LA

FOR PROFIT SMALL OFFICE

*2013 Benefits & Retirement
Reference Guide*
Aflac
Columbus, GA

Alan Bell
Back of the Line
BLK and Black AIDS Institute
Los Angeles, CA

NONPROFIT

Adult Fitness Examination
American Physical Therapy
Association
Alexandria, VA

State Report Card
Military Officers Association
of America
Alexandria, VA

NONPROFIT SMALL OFFICE

Len Boswell
Maya's Secrets
American Cancer Society
Atlanta, GA

Seth J. Katzen,
Wendy J. Berger
2013 Campaign Plan
Jewish Federation of Delaware
Wilmington, DE

ELECTRONIC MEDIA

FOR PROFIT

Ernst & Young Tax Guide 2013
EY
New York, NY

Food Fanatics iPad App
Imagination
Chicago, IL

*Elite Access -
A Tale of Two Rollercoasters*
Jackson National Life
Insurance
Denver, CO

Hanford Story: River Corridor
Lockheed Martin C&SS
Richland, WA

Chris Birk, Sarah Hill,
Scott Schaefer
Veterans United videos
Veterans United Home Loans
Columbia, MO

FOR PROFIT SMALL OFFICE

*Senior Living Business
Interactive Webcast Series*
Irving Levin Associates
Norwalk, CT

NONPROFIT

*AGD 2013 Annual Meeting
& Exhibits Promotional Video*
Academy of General Dentistry
Chicago, IL

*ASCO Connection Blog Series:
Don S. Dizon, MD, FACP*
American Society of Clinical
Oncology (ASCO)
Alexandria, VA

Ania Monaco, Kathy Pretz,
Amanda Davis
*Blog Post: Are Engineers
Really in Demand?*
IEEE, The Institute
Piscataway, NJ

NONPROFIT SMALL OFFICE

*ICO Blog: Optometry
School Survival Kit*
Illinois College of Optometry
Chicago, IL

SOCIAL MEDIA

FOR PROFIT

Natalie Widdowson
T. Rowe Price Investor App
T. Rowe Price
Owings Mills, MD

FOR PROFIT SMALL OFFICE

T+D Magazine
Network Media Partners, Inc./
ASTD
Hunt Valley, MD

*Smart Publishing iPad App,
Holiday Edition 2012*
Stratton Publishing
& Marketing
Alexandria, VA

NONPROFIT No Grand Awards presented.

NONPROFIT SMALL OFFICE

Laura Andrews
*Cleveland Metroparks Zoo
Mobile App*
Cleveland Metroparks Zoo
Cleveland, OH

WEBSITES

FOR PROFIT

Anita Sama
ceupdate.com
CEO Update
Washington, DC

Healio.com Staff
Healio.com
Healio/SLACK, Incorporated
Thorofare, NJ

James M. Berklan
McKnights.com
McKnight's
Long-Term Care News
Northbrook, IL

UBM's Future Cities
UBM's DeusM
New York, NY

Stephanie Cajigal
Election Landing Page
WebMD/Medscape
New York, NY

FOR PROFIT SMALL OFFICE

Kimberly Draper
Fine Books & Collections
Fine Books & Collections
Magazine
Chapel Hill, NC

NONPROFIT No Grand Awards presented.

NONPROFIT SMALL OFFICE

CarnegieEndowment.org
Carnegie Endowment for
International Peace
Washington, DC

Kobla Fiagbedzi
STC.org
Society for Technical
Communication
Fairfax, VA

CAMPAIGNS, PROGRAMS & PLANS

FOR PROFIT

*ExxonMobil Culture of Health
Manager Toolkit*
American Specialty Health
San Diego, CA

Nadia Keung
Meet the Cursor
Ariad Healthcare
Toronto, ON

Your Retirement Journey
Hill, Barolet & Associates LLC/
Phillips 66
Katy, TX

*Voicing Our Values 2012 - Ethics
Awareness*
Lockheed Martin C&SS
Richland, WA

Gregory Spears
*Making Wise Choices as You Get
Ready for Retirement*
The Vanguard Group
Malvern, PA

FOR PROFIT SMALL OFFICE

Ashley Miller, Debbie Pepmiller,
Glenn Eddie Gill
Tips To Weight Loss
Alere Health
McKinney, TX

AECOM Open Enrollment
Blue Communications
Hollywood, CA

NONPROFIT

Kevin Carr, Marie Fitzpatrick,
Gary Lintern
Let Your Green Show (Phase 1)
City of Mississauga
Mississauga, ON

Leslie Briggs,
Esther Maldonado
*Methodist Leaders
in Sports Medicine*
The Methodist Hospital System
Houston, TX

**NONPROFIT
SMALL OFFICE**

Fight the Bite: Teaching Kids about Mosquitoes and Ticks
Fairfax County Health Department, Division of Environmental Health, Disease Carrying Insects Program
Fairfax, VA

Office of Strategic Communications
Space Shuttle Retirement Campaign
NASA Dryden Flight Research Center
Edwards, CA

WRITING

FOR PROFIT

Boe H. Workman, A. Barry Rand
Life Reimagined
AARP
Washington, DC

Sue Miller Wiltz, Staci Giordullo, Diana Lamirand
Before you hire
Angie's List Magazine
Indianapolis, IN

Katie Peterson
2013 MY Fusion
Web-based Training
Ford Motor Company
Troy, MI

Josie Fuller, Justin Catanoso
Travel Essays: Italy
Pace Communications
Greensboro, NC

**FOR PROFIT
SMALL OFFICE**

Daniel L. Crouch
Top 10 Loss Prevention and Claims Questions
CAMICO IMPACT
San Mateo, CA

eWriteSteps
WriteSteps
Grandville, MI

NONPROFIT

CareerPath
Association of Corporate Counsel
Washington, DC

Mike Goldman
Eyes In The Skies
Boys' Life Magazine
Irving, TX

T.R. Witcher
Tombstone's New Fight Centers on Water
Civil Engineering Magazine
Reston, VA

**NONPROFIT
SMALL OFFICE**

Joseph M. Kelly
Crushed Under the Weight of the Regulatory Burden
American Bankers Association
Washington, DC

Janet Dudar, Peter Corcoran, Craig Causer, Kyle Wiens
IEEE Consumer Electronics Magazine
IEEE
Piscataway, NJ

Kaylen Tucker
Principal Magazine - Unlocking Autism
The National Association of Elementary School Principals
Alexandria, VA

Sandra Guy
Making Diversity a Core Value in Engineering Education
Society of Women Engineers
Cleveland Heights, OH

**DESIGN &
ILLUSTRATION**

FOR PROFIT

Marc Sirockman
Happy and Healthy New Year
Artcraft Health Education
Flemington, NJ

Erik Mausser
Back From the Brink
Advertorial
Bloomberg L.P.
New York, NY

Older Americans Behavioral Health Issue Brief 7
Substance Abuse and Mental Health Services Administration
Rockville, MD

Nonstop by Gulfstream
The Pohly Company
Boston, MA

David Nicasro, Giulia Fini-Gulotta, Adeline Cannone
Smart Enterprise Magazine: Vol. 6, No. 3, Fearless: How Security Empowers
UBM Design Central
Manhasset, NY

Sherri Eisenberg, Beth Jim, Trista Sobeck
Phoenix Forward
University of Phoenix
Tempe, AZ

**FOR PROFIT
SMALL OFFICE**

Warren Miller, Karen Kramer
BergerWorld - Bridges Around the World
Louis Berger
Morristown, NJ

Lisa A. Wright, Mo Canady, Kerri J. Williamson, Zack R. Mullikin
Journal of School Safety
Wright Publishing Group, Inc.
St. Petersburg, FL

NONPROFIT

Brenan Sharp, Kathy Anderson, Rachel M. Zahorsky
Biloxi Blues: After the Spill
ABA Journal, American Bar Association
Chicago, IL

Gunning for Victory
Military Officers Association of America
Alexandria, VA

Julie Fournier
REALTOR® Magazine: 2012 Lists
National Association of REALTORS®
Chicago, IL

**NONPROFIT
SMALL OFFICE**

AAA Destination Weddings and Honeymoons Book
AAA Western & Central NY
Buffalo, NY

Robert Cao-Ba
Keeping it in the Family
ASU Alumni Association
Tempe, AZ

**ONE-OF-A-KIND
PUBLICATIONS**

FOR PROFIT

2012 US Open Tournament Magazine
USTA/H.O. Zimman, Inc
Lynn, MA

Marilyn Barnett
East Coast Eats 2013 Calendar
MARS Advertising
Southfield, MI

John von Brachel
Merrill Lynch Advisor - High Impact Giving - Special Philanthropy Issue 2012
Merrill Lynch
New York, NY

**FOR PROFIT
SMALL OFFICE**

Kelly S. Kuntz, Morgan Hartmoyer, Gisela Kibler
In Your Honor - Veterans Publication
Country Meadows Retirement Communities
Hershey, PA

NONPROFIT

War in Iraq: Tribute to the Troops 2003-2011
VFW Magazine
Kansas City, MO

**NONPROFIT
SMALL OFFICE**

Publishing Services
Living Together or Living Apart
Legal Services Society
Vancouver, BC

AWARDS OF EXCELLENCE

Newsletters

1. Newsletters - Print

AIDS Healthcare Foundation
Los Angeles, CA

The Alternative Board
Westminster, CO

Anthony Nuccio,
Lisa V. Comforty
American Bar Association
Chicago, IL

Brightworth
Atlanta, GA

Dr. Dana M. Barry
CAMP/Clarkson University
Potsdam, NY

Maria Parker,
Lucy Garrido Mota
Catholic Charities Brooklyn
and Queens
Brooklyn, NY

CBS Inc.
New York, NY

Anita Sama
CEO Update
Washington, DC

Judy Taylor
City of Holyoke/Holyoke
Public Schools Media Center
Holyoke, MA

Georgia Defense Lawyers
Association
Atlanta, GA

Creative Marketing Group
High Real Estate Group LLC
Lancaster, PA

Humana Government
Business
Louisville, KY

Institute for Continuing
Healthcare Education
Philadelphia, PA

Jennifer Molloy, Ph.D.
Institutional Real Estate, Inc.
San Ramon, CA

Shirley Williams
Legal Counsel for the Elderly
Washington, DC

Office of Strategic
Communications
NASA Dryden
Flight Research Center
Edwards, CA

Cindy Larkins
Peabody Energy
St. Louis, MO

Karen Edgar
Tilcon New York Inc.
Wharton, NJ

Steven Clark
The Walt Disney Company
Burbank, CA

Nicholas King
Wiley
Hoboken, NJ

Leanna Cherry,
Carolann Martines
Winthrop-University Hospital
Mineola, NY

WordSouth
Rainsville, AL

2. Newsletters - Electronic & Web

Charmaine Tan,
Lynda Soong, Jaime Yeo
Agency for Integrated Care
Singapore

BCLC
Vancouver, BC

Ian L. Cordes
Corecare Associates, Inc.
West Palm Beach, FL

Lara Emily Geragi,
Jeffrey Spence
Drexel University Office of
Alumni Relations
Philadelphia, PA

Greg Hill
IEEE-USA
Washington, DC

Drew Campbell
Institutional Real Estate, Inc.
San Ramon, CA

UCLA-Duke University
National Center for
Child Traumatic Stress
National Child Traumatic
Stress Network
Los Angeles, CA

Lindsey Kellman,
Ellie Schlam
National Kidney Foundation
New York, NY

Pace
Greensboro, NC

The Port Authority
of NY & NJ
New York, NY

Corporate Communications
Department
SHAZAM, Inc.
Johnston, IA

STC - Carolina Chapter
Cary, NC

Kim Sikora
STC Chicago
Evanston, IL

Takeda Pharmaceuticals
Deerfield, IL

3. Newsletters - E-Mail

AICPA
Durham, NC

Anne M. Nordhaus-Bike
ANB Communications
Chicago, IL

Julia Felton
Connect 2 Success
Dragons Green, UK

Aude Latreille-Phifer
Hilti
Schaan, Liechtenstein

McKnight's Editorial Staff
McKnight's Long-Term Care
News
Northbrook, IL

William C. Wiese,
Mark Fenster
MEADS International
Orlando, FL

Kelly Lambert
Penton Media
Cleveland, OH

Nitza Hauser, Ed Marsh,
Lisa Paris-Senna
STC NY Metro Chapter
New York, NY

4. Custom-Published Newsletters

Heidi Connelly
MassMutual
Springfield, MA

Optum
(2 awards in Category 4)
Vienna, VA

5. Newsletter Writing

Edelman Financial Services
Fairfax, VA

Integrity Applications
Incorporated
Chantilly, VA

Irving Levin Associates
Norwalk, CT

Joanne Lozar Glenn
National Business Education
Association
Alexandria, VA

Otter Tail Power Company
Fergus Falls, MN

Alison Knopf
Wiley
Hoboken, NJ

6. Newsletter Design & Layout

AAA Western & Central NY
Buffalo, NY

7. One to Two Person-Produced Newsletters

Denise Harlow Timpko
Broadlands, VA

Melanie Padgett Powers
American College of
Obstetricians & Gynecologists
Washington, DC

Jennifer C. Loftus,
Cassandra Carver
Astron Solutions
(2 awards in Category 7)
New York, NY

Lavenia A. Norford
Bridgewater HealthCare, Inc.
Bridgewater, VA

Rebecca H. Davis,
Alison Reeger Cook
Children's Center for
Hope & Healing
Tamassee, SC

Brenda J. Proffitt
Clarity Communications
Albuquerque, NM

Ian L. Cordes
Corecare Associates, Inc.
West Palm Beach, FL

Crutchfield Dermatology
Eagan, MN

J. Michael Davison
Davison and Associates
Key West, FL

Wanda Cash Ragland,
Charles Mayo
ENSCO, Inc.
Falls Church, VA

Irving Levin Associates
Norwalk, CT

Patricia M. Burgio, APR
Lancaster Central School
District
Lancaster, NY

Alexander Kennard,
Sean Lundy
MP Lundy Construction
Ottawa, ON

Ashley Babbitt
Social Marketing Consultants
Salt Lake City, UT

Joan Hope
Wiley
Hoboken, NJ

8. Green Newsletters

Bryan Sims
Hart Energy
Houston, TX

9. New Newsletters

Communications Team
Mensa Education & Research
Foundation
Arlington, TX

Steven Edward Sacks,
Alexandra DeFelice
Moore Stephens
North America, Inc.
Saddle Brook, NJ

Melyse Lagerquist, Jennifer
Mahin, Sally Milligan
Sprint Real Estate Partnering
with CBRE
Overland Park, KS

Steven Alessandrini,
Faith Smith, John Baker
Wyndham Vacation Rentals
Parsippany, NJ

10. Most Improved Newsletters

Advantage
Communications, Inc.
Little Rock, AR

Susan Korbal, Marty Johnson,
Lori Ackerman
The Auto Club Group
Dearborn, MI

Good Samaritan Hospital
Medical Center
West Islip, NY

Tejaswi Paruchuri,
Martin Westman
Meridian Health Plan
Detroit, MI

Laura Ann Janecka
St. Joseph's Health Care
London
London, ON

Mark Sinkbeil,
Lori Pomroy, Matt Kelly
UnitedHealth Group
Minnetonka, MN

Maria N. Valvo
Univera Healthcare
Buffalo, NY

Angela Gabriel, Jamie
Hernandez, Brad Shomer
WorldatWork
Scottsdale, AZ

Magazines & Journals

11. Magazines & Journals - Print

Kristin Dey Clarke
ASAE: The Center for
Association Leadership
Dunn Loring, VA

Aspect Marketing and
Communications, Inc.
Cleveland, OH

Lavenia A. Norford
Bridgewater HealthCare, Inc.
Bridgewater, VA

Brilliant Star Magazine
Evanston, IL

Charles Spencer, Mary
Schellinger, Ali Kahn
College of Arts and Sciences,
American University
Washington, DC

Lisa Greathouse, Rob
Sparacio, Jenna Malone
Disneyland Resort Internal
Communications
Anaheim, CA

Timothy Sommer,
Maureen Hergenroether
Graybar
St. Louis, MO

Education & Academic Affairs
Hospital for Special Surgery
New York, NY

Cindy R. Most, Tim
denHartog, Kim Curtis
IAPMO BPI Drinking Water
& Backflow Prevention
Chantilly, VA

Cell Analysis -
Molecular Probes
Life Technologies Corporation
Eugene, OR

Barbara Mohr
McMurry/TMG
Phoenix, AZ

New York State Association
of Professional Land
Surveyors, Inc.
Albany, NY

NISH
Vienna, VA

NorthBay Healthcare
Fairfield, CA

Oncology Nursing Society
Pittsburgh, PA

Anne Loftin
Pace Communications
Greensboro, NC

Tom Farmer, Melissa Karsten
Pitsco Education
Pittsburg, KS

Publication Design, Inc.
Zionsville, PA

San Diego Police Officers
Association
San Diego, CA

E. Thomas Hall
SkillsUSA
Leesburg, VA

John H. Tibbetts,
Susan Ferris Hill
South Carolina Sea Grant
Consortium
Charleston, SC

Lisa Yamada
Toyota Motor Sales, USA, Inc.
Torrance, CA

Triangle Apartment
Association
Raleigh, NC

Megan Longenderfer
Victaulic Company
Easton, PA

Adam Jablonowski
Wayne County Medical Society
of Southeast Michigan
Detroit, MI

12. Magazines & Journals - Print Over 32 Pages

Jill Schildhouse
AAA Arizona
Phoenix, AZ

LeRoy Hinton, JoAnn Grif
Alspach, Rebecka Wulf
AACN
Aliso Viejo, CA

Christine Spiegel
Alpha Phi International
Evanston, IL

American Airlines -
Maintenance & Engineering
Fort Worth, TX

American Association
for Justice
Washington, DC

Jane Harper-Alport,
Monica Alejo
American Bar Association
Chicago, IL

Susan L. Clayton, M.S.
American Correctional
Association
Alexandria, VA

Ed Rutkowski
American Industrial Hygiene
Association
Falls Church, VA

American Jail Association
Hagerstown, MD

Noëlle A. Boughanmi
American Podiatric Medical
Association
Bethesda, MD

Pat Shanley
American Rose Society
Shreveport, LA

Ray Phillips
American Society for
Engineering Education
Washington, DC

American Staffing Association
Alexandria, VA

Arthritis Foundation
Atlanta, GA

ASCD
Alexandria, VA

Hong Zhao
Beaches Living
Toronto, ON

Bert's Big Adventure
Atlanta, GA

Capco
London, UK

Claims and Litigation
Management Alliance
Deerfield, IL

Annette Theuring
Consortium of Multiple
Sclerosis Centers
Hackensack, NJ

Lizette Fernandez Creative Mindworks Miami, FL	Lindsey Duda, Alison Solway, Jessica Rolczynski Integrated Marketing Communications at Medill, Northwestern University Chicago, IL	Society of American Archivists Chicago, IL	13. Magazines & Journals - Electronic & Web
Credit Union Management Team CUES Madison, WI	McKnight's Editorial Staff McKnight's Long-Term Care News Northbrook, IL	Anne Perusek Society of Women Engineers Cleveland Heights, OH	Lois Douthitt, Suzanne Kitts, Alden Escobar American Physical Therapy Association Alexandria, VA
Teddy Diggs EDUCAUSE Louisville, CO	Sheshe Giddens The Methodist Hospital System Houston, TX	Stratton Publishing & Marketing Alexandria, VA	Family Caregiver Magazine Long Beach, CA
The Fountain Magazine Clifton, NJ	Military Officers Association of America Alexandria, VA	Study in the USA, Inc Seattle, WA	J. Scott Hinkle National Board for Certified Counselors, Inc. Greensboro, NC
Kathleen Osborne, Vanessa Butler, Amanda Lietman Hathaway Brown School Shaker Heights, OH	Marcia Passos Duffy, Jodi Genest Monadnock Table, LLC Keene, NH	Syncrude Canada Ltd. Edmonton, AB	Jennifer Barlow, Marie Rosenthal Percybo LLC Morrisville, PA
Joyce Pagan Haymarket Media, Inc. Montvale, NJ	Michael Maiden Monmouth University West Long Branch, NJ	Textile Services Magazine Alexandria, VA	Quota International Washington, DC
William Roebuck, Barbara Burrows Home Digest Oakville, ON	NACVA Salt Lake City, UT	Roberta Ribner UMDNJ-Robert Wood Johnson Medical School New Brunswick, NJ	Stephani L. Hawkins, Charles Urich Sabre Airline Solutions Southlake, TX
Peter Szatmary The Honor Society of Phi Kappa Phi Baton Rouge, LA	Nashotah House Theological Seminary Nashotah, WI	Jeremy Moreland University of Phoenix Hoboken, NJ	T3 Publishing Woodinville, WA
Raven Padgett Howard University, Office of University Communications Washington, DC	Sandra E. Shumway National Shellfisheries Association Groton, CT	Isabelle Cohen Wiley Hoboken, NJ	Lisa Hoffman Wolters Kluwer Health Ambler, PA
Janet Dudar, Karen Panetta IEEE Piscataway, NJ	Rod J. Rohrich, M.D. Plastic and Reconstructive Surgery Dallas, TX	Elizabeth White Wiley Hoboken, NJ	14. Custom-Published Magazines & Journals
Judy Giannetto Illinois CPA Society Chicago, IL	Ruffed Grouse Society Coraopolis, PA	Willamette Management Associates Chicago, IL	The Enlisted Association of the National Guard of the United States and GLC Custom Media Northbrook, IL
	Natalie J. Hadley, Mary Wierzbicki, Lisa Crawford Securities America La Vista, NE	Linda Laskowski-Jones, RN, MS, ACNS-BC, CEN, FAWM Wolters Kluwer Health Ambler, PA	Ford Product Team Ford Motor Company Troy, MI
		Sophia Dower, Bernice Crichton Words'worth Johannesburg, South Africa	
		Lisa Wright, Dan Schwarzbach Wright Publishing Group, Inc. Saint Petersburg, FL	

Susan Humphrey,
Kathleen MacDonald
Hungry Eye Media
Denver, CO

Thomas Martinelli
Martinelli Custom Publishing
Poughkeepsie, NY

Tom Dyer, Chris Dyer
Peter Burwash International
The Woodlands, TX

Fabi Preslar, Dee Dixon
SPARK Publications
Matthews, NC

T3 Publishing
Woodinville, WA

Jean Fitzgerald
Capital Acumen - U.S. Trust
New York, NY

Michelle Martin,
Sarah Freeman
Wayne State University
Alumni Association
Detroit, MI

Isabelle Cohen
Wiley
Hoboken, NJ

Lisa A. Wright
Wright Publishing Group, Inc.
Saint Petersburg, FL

15. Magazine & Journal Writing

LeRoy Hinton, Melissa Jones,
Christina Jones
AACN
Aliso Viejo, CA

American Airlines -
Maintenance & Engineering
Fort Worth, TX

American Chemical Society
Washington, DC

American Society of Clinical
Oncology (ASCO)
Alexandria, VA

Marketing and Publications
The Army Historical
Foundation
Arlington, VA

The College Store Magazine
Oberlin, OH

Dean Holzkamp
Colorado Medical Society
Denver, CO

Mark Arend
Conway Data, Inc.
Norcross, GA

Frances Hesselbein
Frances Hesselbein Leadership
Institute
Hoboken, NJ

NFL/H.O. Zimman, Inc.
Lynn, MA

Misti Huedepohl
Henry B. Tippie
College of Business
Iowa City, IA

Peter Szatmary
The Honor Society
of Phi Kappa Phi
Baton Rouge, LA

Jennifer Laumann, Nancy
Lawson, Angela Moxley
The Humane Society of the
United States
Gaithersburg, MD

Strategic Finance Staff
IMA/Strategic Finance
Montvale, NJ

Katherine Judge
Institute of Scientific and
Technical Communicators
Croydon, UK

Emily Allen
International Association of
Administrative Professionals
Kansas City, MO

LIMRA
Windsor, CT

Warren Miller, Karen Kramer
Louis Berger
Morristown, NJ

Jessy Sielski
Michigan State
Medical Society
East Lansing, MI

Military Officers
Association of America
Alexandria, VA

MJSA Journal
Attleboro Falls, MA

Jason Sowards
Noria Corporation
Tulsa, OK

Coastwatch
Communications Staff
North Carolina Sea Grant
Raleigh, NC

Pace
Greensboro, NC

Communications Department
Pennsylvania Bar Association
Harrisburg, PA

Erin Young
Phi Delta Kappa International
Bloomington, IN

Mark Michelson
Printing Impressions
Magazine
Philadelphia, PA

Peggy Edwards
Professional Tennis Registry
Hilton Head Island, SC

Elizabeth Pohland
Society for Technical
Communication
Fairfax, VA

Carolyn Allard
Wiley
Hoboken, NJ

Kimberly A. Gasda
Wolters Kluwer Health
Ambler, PA

16. Magazine & Journal Design & Layout

Suzette van der Sterre
American Academy
of Audiology
Reston, VA

Lana Ader
American Airlines Publishing
Fort Worth, TX

American Chemical Society
Washington, DC

American Scientist, the
Magazine of Sigma Xi
Research Triangle Park, NC

Linda Powell
CHRISTUS Spohn
Health System
Corpus Christi, TX

Construction Financial
Management Association
Princeton, NJ

Michael Toner, Deric Luong
CSC
Falls Church, VA

Grand Valley State University
College of Education
Grand Rapids, MI

Mary Zisk
IMA/Strategic Finance
Montvale, NJ

Warren Miller, Karen Kramer
Louis Berger
Morristown, NJ

Laurel Goodroe
The National Pharmacy
Technician Association
Houston, TX

Courtney Pugh, Gail
Buschman, Janet Kiesel
SAGE Publications
Thousand Oaks, CA

Lori Shields, Karen Stanwood
SLACK Incorporated
Thorofare, NJ

Jeremy Moreland
University of Phoenix
Hoboken, NJ

Kenneth C. Sherman
University of the Rockies
Hoboken, NJ

Thomas Gerard Uhlein
William Paterson University
Wayne, NJ

Daniella Thoren
Wolters Kluwer Health
Ambler, PA

17. One to Two Person- Produced Magazines & Journals

Walt Albro
American Bankers Association
Washington, DC

American Mensa Ltd.
Arlington, TX

Collin R. Bakse
Bakse Graphic Design
Belleville, IL

Deanna Stewart,
Janet Mundy
Cal Poly Pomona
Pomona, CA

Deann D. French,
Rachel Romines
Independent Insurance Agents
of Illinois
Springfield, IL

Warren Miller, Karen Kramer
Louis Berger
Morristown, NJ

Thomas Martinelli
Martinelli Custom Publishing
Poughkeepsie, NY

Courtney Accurti
Pennsylvania State
Association of Boroughs
Harrisburg, PA

June Anderson
Resort Guides
Waitsfield, VT

Stephani L. Hawkins,
Charles Urich
Sabre Airline Solutions
Southlake, TX

University of Georgia
Graduate School
Athens, GA

18. Magazine Series

AAA Western & Central NY
Buffalo, NY

ABA Bank Marketing
Magazine
American Bankers Association
Washington, DC

Lisa V. Comforty, Jill Tedhams
ABA Publishing, The
American Bar Association
Chicago, IL

Cynthia Catterson
Greenwich Hospital
Foundation
Cos Cob, CT

Cindy R. Most, Tim
denHartog, Kim Curtis
International Association of
Plumbing and Mechanical
Officials Backflow Prevention
Institute
Chantilly, VA

NYU Langone Medical Center
New York, NY

Fabi Preslar, JJ Bissell
SPARK Publications
Matthews, NC

Natalie Widdowson
T. Rowe Price
Owings Mills, MD

19. Green Magazines & Journals

Angelia Sia, Dr. Leong Chee
Chiew, Palanisamy Teva Raj
Centre for Urban
Greenery & Ecology
Singapore

Green Futures Magazine
London, UK

Julia Marino, Jordan Blair
Jesuit High School
Carmichael, CA

National Environment Agency
- Singapore Environment
Institute
Singapore

United Stationers and
GLC Custom Media
Northbrook, IL

Isabelle Cohen
Wiley
Hoboken, NJ

20. New Magazines & Journals

Shideh Sedgh Bina
Insigniam Quarterly
D Custom
Dallas, TX

US Foods - Food Fanatics
Imagination
Chicago, IL

North American Wholesale
Lumber Association
and GLC Custom Media
Northbrook, IL

Josie Fuller
Pace Communications
Greensboro, NC

SAGE Publications
Newbury Park, CA

Annette M. Testa,
Steven B. Shivak
SMC Business Councils
Pittsburgh, PA

Joanna Lee-Miller
SPH Magazines Pte Ltd
Singapore

Sherri Eisenberg, Beth Jim,
Trista Soback
University of Phoenix
Tempe, AZ

21. Most Improved Magazines & Journals

Carlos J. Soto
American Counseling
Association/Counseling Today
Magazine
Alexandria, VA

Jodi Rene Di Menna, Tyler
Irving, Krista Leroux
Chemical Institute of Canada
Ottawa, ON

Nancy Hays, D. Teddy Diggs,
Gerry Bayne
EDUCAUSE
Louisville, CO

Flow Control Magazine
Philadelphia, PA

Gregory John De Villiers
House of Scorpio
Sloane Park, South Africa

Deann D. French,
Rachel Romines
Independent Insurance Agents
of Illinois
Springfield, IL

Lindsay Bodkin, Stephanie
Wright
International Coach
Federation
Lexington, KY

Robin Roger
Ithaca College
Ithaca, NY

MediaCorp Pte Ltd
Singapore

Deborah Hale Kirchner,
Alida Duff Sullivan,
Margaret Allen Friend
Millikin University
Decatur, IL

Amanda K. Martin, Mary
Heins, Michelle Griffin
National Tactical Officers
Association
Doylestown, PA

OSA
Washington, DC

OSLI Retina Staff
SLACK Incorporated
Thorofare, NJ

Joanna Lee-Miller
SPH Magazines Pte Ltd
Singapore

Wei Kit Lee, Celine Ong,
Jessie Tay
Tan Tock Seng Hospital
Singapore

Sarah McAdams Corbett,
Paul Shilale
University of Massachusetts
Lowell
Lowell, MA

Cynthia Monica Hodnett,
Amy E. Gaeth, Angela Wade
Wisconsin Institute of CPAs
Brookfield, WI

Magapapers & Newspapers

22. Magapapers & Newspapers - Print

American Society of Clinical
Oncology (ASCO)
Alexandria, VA

TCT Daily Editorial Staff
Cardiovascular Research
Foundation
New York, NY

Colorado State University
Fort Collins, CO

George Whitehurst
Fredericksburg Regional
Chamber of Commerce
Fredericksburg, VA

Tracie Hansen,
Caroline Pilkington
Northern Arizona University
Flagstaff, AZ

Samuel F. Polo
The Polo Company
Gretna, LA

Mandy Mcanally
Population Services
International
Washington, DC

Corporate Communications
Publix Super Markets Inc.
Lakeland, FL

23. Custom-Published Magapapers & Newspapers

Joanna Lee-Miller
SPH Magazines Pte Ltd
Singapore

24. Magapaper & Newspaper Writing

Samara Kuehne,
Robert H. Miller
ENTtoday, John Wiley & Sons
Hoboken, NJ

Jason E. Carris
John Wiley & Sons
Hoboken, NJ

Network Media Partners, Inc.
Hunt Valley, MD

Cardiology Today
Editorial Staff
SLACK Incorporated
Thorofare, NJ

25. Magapaper & Newspaper Design & Layout

Bridgette Blair
Public Citizen
Washington, DC

26. One to Two Person- Produced Magapapers & Newspapers

Jessica Smith
Dallas Bar Association
Dallas, TX

New Jersey State
Bar Association
New Brunswick, NJ

**27. Most Improved
Magapapers &
Newspapers**

No awards presented.

Annual Reports

**28. Annual Reports -
Print**

American Association of
Professional Landmen
Fort Worth, TX

Cushman & Wakefield
Research Services
Cushman & Wakefield
New York, NY

Christy Petterson
Georgia World Congress
Center
Atlanta, GA

Idaho Housing and Finance
Association
Boise, ID

Norman Cherubino,
Wendie Waschitsch
Langton Cherubino Group
New York, NY

Lorenzo H. Wilkins
SD33/Art Direction & Design
Silver Spring, MD

WordSouth
Rainsville, AL

**29. Annual Reports -
Print Over 32 Pages**

A.Plus Financial Press
Limited
Sheung Wan, Hong Kong

CAAT Pension Plan
Toronto, ON

Consumer Specialty Products
Association
Washington, DC

Department of Corporate
Communications & Public
Relations
Diakon Lutheran Social
Ministries
Mechanicsburg, PA

Timothy Sommer,
Maureen Hergenroether
Graybar
St. Louis, MO

Ironworker Management
Progressive Action
Cooperative Trust
Washington, DC

Communications Group
The National University
System
La Jolla, CA

Megan Schade
New York Methodist Hospital
Brooklyn, NY

St. Michael's Hospital
Foundation
Toronto, ON

Tobi Day-Hamilton, Jasmine
Graham, Colin Hunter
University of Waterloo -
Institute for Quantum
Computing
Waterloo, ON

**30. Annual Reports -
Electronic & Web**

Peggy Laramie, Matt Rosser
AARP
Washington, DC

Healthcare of Ontario
Pension Plan
Toronto, ON

Ruth H. Richey,
Josh Rosenfeld
Montgomery County, Virginia
Christiansburg, VA

Thomas Kercheval,
Craig E. Moore
SkillsUSA
Leesburg, VA

WGBH
Boston, MA

**31. Annual Report
Writing**

National Alopecia Areata
Foundation
San Rafael, CA

**32. Annual Report
Design & Layout**

Jamie Lacroix
The David Project
Boston, MA

Karla Stiebel
NOVEC
Manassas, VA

**33. One to Two Person-
Produced Annual
Reports**

Megan Mallory
Pulmonary Hypertension
Association
Silver Spring, MD

AnnMarie R. Harvie
U.S. Army Corps of Engineers,
New England District
Concord, MA

**34. Green Annual
Reports**

Austin Resource Recovery
Austin, TX

Tammy Stankey
The Doe Run Company
St. Louis, MO

Marlys M. St. Laurent, Nancy
Blanton, Chris Nardine
Port of Seattle
Seattle, WA

**35. Most Improved
Annual Reports**

Runnymede Communications
Runnymede Healthcare
Centre
Toronto, ON

Brochures, Manuals & Reports

36. Education & Training Brochures, Manuals & Reports

Susan Moomjean
County of Los Angeles
Los Angeles, CA

Ford Product Team
Ford Motor Company
Troy, MI

Kate Sanner
KateSanner.com,
division of Vivacity®
Westminster, MD

Johnathan Cunningham,
Jeff Krantz
ProEdit, Inc.
Cumming, GA

Prudential Annuities - The
Center for Sales Excellence
Shelton, CT

Mandi Jane Burkey,
Valerie Karow
Vanguard
Wayne, PA

37. Marketing & Public Relations Brochures, Manuals & Reports

Richard Sgaglio, Ph.D.
Burke Rehabilitation Hospital
White Plains, NY

Dave Covolo & Corporate
Communications
Concurrent Technologies
Corporation
Johnstown, PA

Richard B. Adams
INSUVI, Inc.
Minneapolis, MN

Cindy Nowack
UnitedHealthcare
Phoenix, AZ

38. Public Service Brochures, Manuals & Reports

Jane Hillhouse
Hillhouse Graphic Design,
LLC
Kingsport, TN

Jacqueline Simmons,
Carmen Frazier
NC Healthy Start Foundation
Raleigh, NC

39. Media Kits

Randy Myers
FMAC Communications
Rockford, IL

The Pohly Company
Boston, MA

40. Organization Capability & Identity Materials

CAHEC
Raleigh, NC

Canon Business Process
Services, Inc.
New York, NY

Megan LaMantia-Bishop,
Nathan Gross, Carrie
Price-Tinklepaugh
CH2M HILL
Oakland, CA

Lockheed Martin C&SS
Richland, WA

41. Product & Software Manuals

Jackson National
Life Insurance
Denver, CO

42. Employee & Benefit Materials

Rebecca L. DeLuccia
Ramsey, NJ

Robert Swatland
American Capital, Ltd.
Bethesda, MD

HanesBrands Inc
Winston Salem, NC

Diane Thorne
New York State
Department of Civil Service,
Employee Benefits Division
Schenectady, NY

Takeda Pharmaceuticals
Deerfield, IL

43. Member & Customer Materials

The Honor Society
of Phi Kappa Phi
Baton Rouge, LA

JMS Consultations
Crystal Lake, IL

44. Financial & Investment Materials

Brian Reinholz
Penton Media Inc./Penton
Marketing Services
Ft. Collins, CO

James Dunn
Vanguard
Valley Forge, PA

45. Health & Medical Materials

Terri Knapp
Elsevier NHP
Creative Services
Maryland Heights, MO

Francis Bao
F.B. Enterprises Ltd.
Dekalb, IL

Humana Government
Business
Louisville, KY

Katrina Holt
National Maternal and Child
Oral Health Resource Center
Washington, DC

SciStrategy Communications
West Conshohocken, PA

46. Meeting & Event Materials

Suzette van der Sterre
American Academy
of Audiology
Reston, VA

Deborah L. Testa
Credit Union Association
of New York
Albany, NY

Lockheed Martin C&SS
Richland, WA

NISH
Vienna, VA

Bridget DeAngelo
Vanguard
Wayne, PA

Tony Hofstede, Barb Gamez,
Krista Streuly
Wisconsin Institute of CPAs
Brookfield, WI

47. Catalogs, Directories & Guides

Diane Thorne
New York State
Department of Civil Service,
Employee Benefits Division
Schenectady, NY

Jeffrey Strohm,
Kathryn Buettner
Northern Illinois University
DeKalb, IL

48. Books & eBooks

Jodi Lipson, Jan Cullinane
AARP Books Division
Washington, DC

Susan L. Clayton, M.S.
American Correctional
Association
Alexandria, VA

Kris Kurtenbach,
Terri Ferinde Dunham
Collaborative
Communications Group
Washington, DC

Lisa George
Oncology Nursing Society
Pittsburgh, PA

49. Green Materials

Irene Miles
Illinois-Indiana Sea Grant
Urbana, IL

Gloria Putnam, Jessica
Whitehead, Jack Thigpen
North Carolina Sea Grant
Raleigh, NC

RPU Marketing
Riverside, CA

50. Special Purpose Brochures, Manuals & Reports

Education & Academic Affairs
Hospital for Special Surgery
New York, NY

Mr. Osbert Kwan
KMB
Kowloon, Hong Kong

Christopher Murphy
NAFSA: Association of
International Educators
Washington, DC

Cheryl Bradley,
Sharon Fletcher
NASW Press
Washington, DC

National Association of
Psychiatric Health Systems
Washington, DC

David Plaskow
New Jersey Society of
Certified Public Accountants
Roseland, NJ

51. Most Improved Brochures, Manuals & Reports

Publications &
Communications Department
CARF International
Tucson, AZ

Florida Blue
Jacksonville, FL

Diane Thorne
New York State
Department of Civil Service,
Employee Benefits Division
Schenectady, NY

Electronic Media

52. Education & Training Electronic Media

Documentation Team
Boston Children's Hospital
Boston, MA

David Cabell
Cabell Publishing
Beaumont, TX

Todd Rohack, Aimee Hobson,
Michele O'Dell
CH2M HILL, Inc.
Lake Worth, FL

Cognizant
Teaneck, NJ

Margaret A. Van Patten,
Mike Dietz, Juliana Barrett,
David Dickson
Connecticut Sea Grant
Groton, CT

FBMC Benefits Management
Tallahassee, FL

Dan Finn, CPCU, CSSC
Finn Financial Group
Newport Beach, CA

Kim Freeman
Ford Motor Company
Troy, MI

Meniscus Educational
Institute
West Conshohocken, PA

Tina White, Kelly Chickos
Radcom, Inc.
Hudson, OH

David Heston
Vanguard
Valley Forge, PA

53. Marketing & Public Relations Electronic Media

Anna J H Fang
Anna Fang Public Relations
Quarry Bay, Hong Kong

Leila Ortega, Chris Basiaga,
Jason Bramlette
Cisco WebEx University/
Learning @ Cisco
Rocklin, CA

Alex Hess
Elsevier NHP Creative
Services
Maryland Heights, MO

VIA Marketing
Merrillville, IN

**54. Public Service
Electronic Media**

DRIVING DYNAMICS, INC.
Newark, DE

G-Cube
Noida, India

Jane Hillhouse
Hillhouse Graphic Design,
LLC
Kingsport, TN

Cindy Larkins
Peabody Energy
St. Louis, MO

**55. Electronic
Publications**

American Specialty Health
San Diego, CA

Michael Dennis O'Neill
BioQuick Online News -
www.bioquicknews.com
New York, NY

Donna Marino, John Kidon
Davis & Company
Glen Rock, NJ

ICF International
Fairfax, VA

Lockheed Martin C&SS
Richland, WA

Mario Medina, Ben Carpenter
madison/miles media
Arlington, TX

Optum
Vienna, VA

Lucinda Hahn
Pace Communications/
AAA Living
Greensboro, NC

T3 Publishing
Woodinville, WA

Barry Steven Burkhart
Vanguard
Wayne, PA

Serena Stockwell
Wolters Kluwer Health
Ambler, PA

**56. Multimedia
Publications**

Leila Ortega, Chris Basiaga,
Jason Bramlette
Cisco WebEx University
Rocklin, CA

Exterran Holdings
and Towers Watson
Houston, TX

Lockheed Martin C&SS
Richland, WA

Lorraine Sipos,
Patricia A. Brochier
Vanguard
Valley Forge, PA

57. Slide Shows

American Specialty Health
San Diego, CA

Sherril Danks, Crystal Frisk
Harmonic Inc.
Beaverton, OR

UBM Tech
San Francisco, CA

**58. YouTube
Publications**

Jen McEvoy, Derrick Teal
BNP Media
Troy, MI

Roberta Lee Silverstein,
Diane Roberson
Brain to Fingers
Novato, CA

Eric Barnett
Cleveland Metroparks
Cleveland, OH

Georgia Department
of Transportation
Atlanta, GA

Matrix Group
International, Inc.
Arlington, VA

59. Video Publications

Aaron Chang, Tom Bennett
Solana Beach, CA

William Franklin, Tim Kelley,
Rajeana Price
City of Suffolk, Virginia
Suffolk, VA

Constellation Energy
Nuclear Group
Baltimore, MD

Curian Capital, LLC
Denver, CO

Catherine Yang, Gerry Bayne
EDUCAUSE
Louisville, CO

Jenni Brianne Baker,
Charlene Sarmiento
Goodwill Industries
International
Rockville, MD

Indiana Chamber
of Commerce
Indianapolis, IN

Jackson National
Life Insurance
Denver, CO

Lockheed Martin
Richland, WA

Lockheed Martin C&SS
(8 awards in Category 59)
Richland, WA

Mills-Peninsula
Health Services
Mountain View, CA

Janice Amatucci
New Jersey Society of
Certified Public Accountants
Roseland, NJ

OneAmerica
Indianapolis, IN

Kathy Renger, Lynda Morvik
Renger Communications
Dublin, CA

Towers Watson
Houston, TX

UBM's DeusM
New York, NY

Stephen Mohl
Vanguard
Wayne, PA

Stephanie Cajigal,
Marrecca Fiore
WebMD/Medscape
New York, NY

60. Blogs

Ben Yawn
Conway Data, Inc.
Norcross, GA

Lori Dolnick, Karen O'Neill
Frank Advertising
Cranbury, NJ

Irving Levin Associates
Norwalk, CT

Mills-Peninsula
Health Services
Mountain View, CA

David Thomas
Upper Canada District
School Board
Brockville, ON

61. Blog Posts

Appraisal Institute
Chicago, IL

Crystal Gustavson
Arizona State University
Alumni Association
Tempe, AZ

Rik Ganderton,
David Brazeau
Rouge Valley Health System
Toronto, ON

Kristine Houck, Robert Press
SLACK Incorporated
Thorofare, NJ

62. Webinars

Jamie M. Tunison, Kristin
Overbeck, Jacqlyn Ucinski
BNP Media
Troy, MI

MSAA
Cherry Hill, NJ

Kirk Maurer
Vanguard
Wayne, PA

63. Green Electronic Media

Matthew Gaubert
DM Petroleum Operations
Harahan, LA

Ian Crawford
Geothermal Resources Council
Davis, CA

Mark Bailey
Pitzer College
Claremont, CA

64. Special Purpose Electronic Media

Clinical Advisor
New York, NY

SAGE Publications
Newbury Park, CA

Psyche Pascual
State Bar of California
San Francisco, CA

Social Media**65. Social Media**

Amanda Hall, Stacy Brooks,
Melanie Padgett Powers
American College of
Obstetricians & Gynecologists
Washington, DC

C.F. Evans Construction
Orangeburg, SC

CSU Social Media Committee
Colorado State University
Division of External Relations
Fort Collins, CO

Jackson National
Life Insurance
Denver, CO

Todd Christman
National Athletic
Trainers' Association
Dallas, TX

Jennifer Awe, Darrick Hurst
Sandia National Laboratories
Albuquerque, NM

Sheltering Arms Physical
Rehabilitation Centers
Mechanicsville, VA

Craig Moore
SkillsUSA
Leesburg, VA

Communications
& Public Affairs
St. Joseph's Health Care
London
London, ON

Office of Juvenile Justice and
Delinquency Prevention
U.S. Department of Justice
Washington, DC

66. Apps

Crystal Gustavson
Arizona State University
Alumni Association
Tempe, AZ

Raven Padgett
Howard University, Office of
University Communications
Washington, DC

IMNG Medical Media
Rockville, MD

Jackson National
Life Insurance
Denver, CO

National Association of
Insurance Commissioners
Kansas City, MO

John Roy
Northern Virginia Electric
Cooperative
Manassas, VA

June Anderson
Resort Guides
Waitsfield, VT

Danielle DuRant
RZIM
Norcross, GA

67. Facebook Pages

American Specialty Health
San Diego, CA

The Marcus Group, Inc.
Little Falls, NJ

Jason Lauritzen
The Methodist Hospital
System
Houston, TX

Donna Snellings
NOVEC
Manassas, VA

Joan Wallner, Nora Winther
UnitedHealthcare
Minnetonka, MN

Allison Grange
Upper Canada District
School Board
Brockville, ON

68. LinkedIn Company Pages

Karen Pomazal
First American Equipment
Finance
Fairport, NY

69. Google+ Pages

Chris Birk, Sarah Hill,
Adrienne May
Veterans United Home Loans
Columbia, MO

70. Green Social Media

KMC Controls
New Paris, IN

Websites

71. Websites

American Society of
Ophthalmic Administrators
(ASOA)
Fairfax, VA

Anna J H Fang
Anna Fang Public Relations
Quarry Bay, Hong Kong

Blue Communications
Hollywood, CA

Brooks-Jeffrey Marketing, Inc.
Mountain Home, AR

Canon Business Process
Services, Inc.
New York, NY

Employment and Education
Centre
Brockville, ON

Jennifer Sailer
Evoke Idea Group
St. Charles, IL

Melanie M. Graff, Jay Hines,
Arthur Metcalfe
FedEx Express, Global
Learning and Development
Memphis, TN

Humana Government
Business
Louisville, KY

Sandy Terranova,
Michelle Tiziani
Institutional Real Estate, Inc.
San Ramon, CA

Rene Ramos
LeapFrog Solutions, Inc.
Fairfax, VA

Matrix Group
International, Inc.
Arlington, VA

National Association of
Psychiatric Health Systems
Washington, DC

Natural Products Association
Washington, DC

Randy Freese, David Vogel,
Jessica Rowe
Pioneer Services
Kansas City, MO

Marcia Gruver Doyle,
Wayne Grayson
Randall-Reilly
Tuscaloosa, AL

Reed Business
Information Inc.
New Providence, NJ

Kathy Renger, Lynda Morvik
Renger Communications
Dublin, CA

South Shore Convention and
Visitors Authority
Hammond, IN

TGD Communications
Alexandria, VA

Matthew Vaccaro, Wendy
Sarubbi, Rob DiVincenzo
UCF College of Medicine
Orlando, FL

72. WordPress Sites

Jonathan Rollins
American Counseling
Association/Counseling Today
Magazine
Alexandria, VA

Jesse Lahey, SPHR, Jill
Plamondon, Joe Sherwood
Aspendale Communications
Mio, MI

W. Clifton Barnes, III
CapitalSportsNC.com
Cary, NC

Steve Schebesch
Morgan Drexen
Costa Mesa, CA

Pace
Greensboro, NC

Erin Young
Phi Delta Kappa International
Bloomington, IN

Michael Toner, Chryssa Zizos
Toner & Company LLC
Arlington, VA

Matthew Vaccaro, Wendy
Sarubbi, Rob DiVincenzo
UCF College of Medicine
Orlando, FL

Nelson McCouch, III,
Tara Clements
US Army Acquisition Support
Center Communications
Division
Fort Belvoir, VA

73. Drupal Pages

American Society of Clinical
Oncology (ASCO)
Alexandria, VA

Crystal Gustavson
Arizona State University
Alumni Association
Tempe, AZ

Dwayne Nieves, Janet
Burgart, Faye Porter
HealthTrust
Brentwood, TN

Azuree Salazar
The National Association of
Elementary School Principals
Alexandria, VA

Online Strategy & User
Experience, GW Marketing
& Creative Services
Washington, DC

74. Home Pages

AICPA
Durham, NC

Susan E. Kimner, Kevin Morse
American Dental
Education Association
Washington, DC

Anne Elizabeth Powell
Civil Engineering Magazine
Reston, VA

Gordon Withers, Siteworx
Corporation
NAFSA: Association of
International Educators
Washington, DC

UBM Tech
San Francisco, CA

UBM's DeusM
New York, NY

Sean M. Hayes
Vanguard
Valley Forge, PA

75. Microsites & Individual Web Pages

John von Brachel
Merrill Lynch
New York, NY

Nataxis Global Asset
Management
Boston, MA

National Institute on Aging,
National Institutes of Health
Bethesda, MD

Erin Young
Phi Delta Kappa International
Bloomington, IN

Sheila McCallum,
Cathy Williams
Tarantula Web Design
Durban, South Africa

Katherine B. Lowe
The Vanguard Group
Valley Forge, PA

76. Site Content & Writing

Lisa Angelettie
Elkins Park, PA

Holly Hanna, Katie Yeakle,
Rebecca Matter
American Writers & Artists
Delray Beach, FL

Tom Ceconi
HR 360, Inc.
Stamford, CT

Steven Johnson
NRECA
Arlington, VA

Bruce Rosenstein
Wiley
Hoboken, NJ

77. Site Design & Illustration

Carolinas HealthCare System
Charlotte, NC

Carrier
SapientNitro
Boston, NY

Alexis Bickford
UBM Design Central
Manhasset, NY

78. One to Two Person- Produced Websites

American Proofreading Co.
Bow, WA

Jennifer C. Loftus,
Brendan Williams
Astron Solutions
New York, NY

Crutchfield Dermatology
Eagan, MN

St. Louis Sprout & About
Ballwin, MO

STC Technical Editing SIG
Sanford, NC

Christine McBeath
Travelink Publishing
Vancouver, BC

79. Financial Websites

Edelman Financial Services
Fairfax, VA

Wells Fargo Business Insight
Resource Center
Imagination
Chicago, IL

T3 Publishing
Woodinville, WA

Jean Fitzgerald
Capital Acumen - U.S. Trust
New York, NY

Daniel Travis Altemus,
Alene Wilmoth
Vanguard
Malvern, PA

80. Green Websites

Conservation Services Group
Portland, OR

Laura Kammin, Jane Scherer
Illinois-Indiana Sea Grant
Urbana, IL

81. Special Purpose Websites

Marian Calabro,
Ellen Henderson
CorporateHistory.net
Hasbrouck Heights, NJ

Peel District School Board
Mississauga, ON

82. New Websites

Emmanuel Sullivan
BasketBox
Houston, TX

Marie Kathleen Fitzpatrick,
ABC, Ivana Di Millo,
Rob Cummins
City of Mississauga
Mississauga, ON

Montgomery Community
Media
Rockville, MD

Gay-Lynn Carpenter,
Scott Bickford
Sigma Phi Epsilon Fraternity
Richmond, VA

Jane Henshaw
Vanguard
Wayne, PA

83. Most Improved Websites

Brooks-Jeffrey Marketing, Inc.
Mountain Home, AR

John Daters
Cleveland Metroparks
Cleveland, OH

Leslie Taylor, Chris Weller
Colorado State University
Department of Web
Communications
Fort Collins, CO

Haymarket Media
Montvale, NJ

Kelly Raible, Susan Arnold
Health Strategies &
Solutions, Inc.
Philadelphia, PA

Ania Monaco, Kathy Pretz,
Ken Liu
IEEE, The Institute
Piscataway, NJ

Melanie Jongsma
LifeLines Publishing
Lansing, IL

MSAA
Cherry Hill, NJ

Northwest Center for
Public Health Practice
Seattle, WA

Study in the USA, Inc
Seattle, WA

Town of Whitby
Whitby, ON

Campaigns, Programs & Plans

84. Education & Training Campaigns, Programs & Plans

Errin Bavol Schaefer
Ford Motor Company
Troy, MI

Funk/Levis & Associates
Eugene, OR

Jennifer Lynn Kiffmeyer
Retirement Learning Center
Brainerd, MN

Karen Edgar
Tilcon New York Inc.
Wharton, PA

UBM Tech
San Francisco, CA

Mark Sinkbeil, Angela
Bushman, Laura Piggott
UnitedHealth Group
Minnetonka, MN

Amy Fluckinger
Vanguard
Valley Forge, PA

85. Marketing & Public Relations Campaigns, Programs & Plans

Laura Andrews
Cleveland Metroparks Zoo
Cleveland, OH

Jackson National
Life Insurance
Denver, CO

Jorie Lee, Kathryn Buettner
Northern Illinois University
DeKalb, IL

OneAmerica
Indianapolis, IN

Ontario Nurses' Association
Toronto, ON

Fabi Preslar,
Hadley Perry Pacheco
SPARK Publications
Matthews, NC

Kim Kemper
Texas Farm Bureau Insurance
Company
D Custom
Dallas, TX

TTU Hospitality Services
Lubbock, TX

Andrea Sok, Gayle Fishel,
Sharee Posey
USO
Arlington, VA

Nicoletta Sabella, Stacey
Walker, Mary Filiatraut
Vanguard
Malvern, PA

86. Public Service Campaigns, Programs & Plans

Diane Arthur, Doug Tolf,
Jacob Abramson
City of Surprise
Communications
Surprise, AZ

Jackson National
Life Insurance
Denver, CO

Glenn Gillen
S&A Cherokee
Cary, NC

87. Employee & Benefit Communications

Ashley Miller, Linda Lum,
Glenn Eddie Gill
Alere Health
McKinney, TX

Nancy L. Rodibaugh,
Rodney B. McPhail
Human Resources
Communications -
Purdue University
West Lafayette, IN

Alex L. Muehl, Henry White,
Jessie Hillebrand
The Jellyvision Lab, Inc.
Chicago, IL

Donna Jaffee, Cheryl Soper
Mercer
Los Angeles, CA

OneAmerica
Indianapolis, IN

Pace Communications
Greensboro, NC

Tait Communications
and Consulting
Yellowknife, NT

Towers Watson
Houston, TX

Katie McGlade, Lisa Harris
Vanguard
Wayne, PA

88. Member & Customer Communications

Lisa Greenwood, Tony Baldus,
Linda Richardson
Marsh U.S. Consumer
Urbandale, IA

Ann Schreiber
SkillsUSA
Leesburg, VA

89. Financial Campaigns, Programs & Plans

Pacific Life
Newport Beach, CA

Prudential Annuities - The
Center for Sales Excellence
Shelton, CT

Nick Linsalata
Vanguard
Valley Forge, PA

Katie McGlade, Lisa Harris
Vanguard
Wayne, PA

90. Health & Medical Campaigns, Programs & Plans

Helen Farnen,
Werner K. Blume
Aon Hewitt
Baltimore, MD

Ambica Jones
Ariad Healthcare
Toronto, ON

Theresa A. Cavanaugh,
Greg Fessenden
Continuum Health Partners
New York, NY

CRC Marketing Solutions
Eden Prairie, MN

Ephraim McDowell Health
Danville, KY

Barbara Mohr
McMurry/TMG
Phoenix, AZ

Iva Keene
Natural Fertility Prescription
Verbier, Switzerland

Dr. Paul Tang
Palo Alto Medical Foundation
Mountain View, CA

91. Meeting & Event Campaigns, Programs & Plans

Marc Sirockman
Artcraft Health Education
Flemington, NJ

Nancy Ann Chernitsky,
Trisha Castellante,
Association & Meeting
Solutions, a Wyanoke Group
Company
Thorofare, NJ

Robert Cao-Ba
ASU Alumni Association
Tempe, AZ

Cerner Corporation
Kansas City, MO

City of Surprise
Communications
Surprise, AZ

Dave Rector
MRC Medical
Communications
Emerson, NJ

Jill Hronek, Kasia Chalko,
Brian McGowan
Society for Adolescent Health
and Medicine
Chicago, IL

92. Government Agency Communications

William Franklin,
Rajeana Price
City of Suffolk, Virginia
Suffolk, VA

Jennifer Lynn Dimas, Dell Rae
Moellenberg, Emily Wilmsen
Colorado State University
Ft. Collins, CO

Sacramento Area
Sewer District
Sacramento, CA

93. Total Publication Programs

Knowledge and Learning
Products Division, ASI
Government, Inc.
Arlington, VA

Montgomery County
Planning Department
Silver Spring, MD

94. Green Campaigns, Programs & Plans

Jamie Roberts, Ayelet Katz,
Andrea Weathers
Conservation Services Group
Portland, OR

95. Special Purpose Campaigns, Programs & Plans

Kristina Niblett
Harland Clarke Marketing Services
Franklin, TN

Isabel Hunter, Phil Hetteema, Bryon Lee
The Hetteema Group
Pasadena, CA

Elena Fernández
Los Alamos Neutron Science Center - Los Alamos National Laboratory
Los Alamos, NM

Writing**96. Education & Training Writing**

Diana Ellswood, Rocco Sciulli, Angelica Ray
Allscripts
Atlanta, GA

Allscripts.Healthcare Solutions, Inc.
Atlanta, GA

Jon Kieffer, Evan Olson, Jeffery Harris
Fujitsu Network Communications Inc.
Richardson, TX

Nancy Langton, Bill Vitale, Nancy Harwood
New Level Partners
Princeton, NJ

Sibley & Associates LP
Toronto, ON

Julie E. Sharp, Christopher J. Rowe
Vanderbilt University
Hendersonville, TN

97. Marketing & Public Relations Writing

Cathy Streiner
The Corporate Pen
Fleming Island, FL

Marc Gerrone, Jeff Thomson, Jananne A. Copeland
IMA
Montvale, NJ

Cynthia Greaves, Erin Macartney
Palo Alto Medical Foundation
Mountain View, CA

98. Public Service Writing

DRIVING DYNAMICS, INC.
Newark, DE

ICF International
Fairfax, VA

Towers Watson
Houston, TX

99. Web Writing

Robert Lerosé
Uniondale, NY

Heather Grzelka, Andrew Lee
Art of Prose, LLC
Saint Petersburg, FL

Marie Gettel-Gilmartin
CH2M HILL
Portland, OR

Mindi Schwab
Credit Union Association of New York
Albany, NY

Chris Damico
Direct Supply
Milwaukee, WI

Michael Steadman
The Vanguard Group
Wayne, PA

100. Blog Writing

Liz Massey
ASU Alumni Association
Tempe, AZ

Florida Advanced Technological Center of Excellence
Brandon, FL

Tom Ceconi
HR 360, Inc.
Stamford, CT

McKnight's Editorial Staff
McKnight's Long-Term Care News
Northbrook, IL

Colleen McKenna
Promo Marketing
Philadelphia, PA

Robin Hardman
Robin Hardman Communications
Ridgewood, NY

Chris Birk, Levi Newman, David Moore
Veterans United Home Loans
Columbia, MO

101. Feature Writing

Bill Hudgins, Sandi Soendker
Gallatin, TN

Robert Lerosé
Uniondale, NY

ACR Bulletin
Reston, VA

AG Bell Association for the Deaf and Hard of Hearing
Washington, DC

Patrick M. O'Connell
American Academy of Pediatrics
Elk Grove Village, IL

Danecia Jones, Geoff Leonard Robinson
American Airlines - Maintenance & Engineering
Fort Worth, TX

American Journal of Nursing
New York, NY

Lois Douthitt, Chris Hayhurst
American Physical Therapy Association
Alexandria, VA

Lois Douthitt, Donald E. Tepper
American Physical Therapy Association
Alexandria, VA

American Society of
Ophthalmic Administrators
(ASOA)
Fairfax, VA

Association of
Corporate Counsel
Washington, DC

Rich Rosfelder
CCIM Institute
Chicago, IL

Daniel J. Lemieux,
Terrence F. Paret
Civil Engineering Magazine
Reston, VA

Melinda Pratt Swenson
Colorado State University,
Division of External Relations
Fort Collins, CO

Howard Prince, Timothy
Wilkinson, Kendrick Volter
Elayn Hunt Correctional
Center
St. Gabriel, LA

Karen Patterson
Gannett Healthcare Group-
Nurse.com
Hoffman Estates, IL

Dan Watkins
The Green Sheet, Inc.
Santa Rosa, CA

Bill Hudgins, Edith Rianzares
Hammock Publishing Inc.
Nashville, TN

Janet Dudar, Karen Panetta
IEEE
Piscataway, NJ

Mike Consol
Institutional Real Estate, Inc.
San Ramon, CA

John von Brachel
Merrill Lynch
New York, NY

Military Officers
Association of America
Alexandria, VA

Heather McCullough
Mistretta
Monmouth University
West Long Branch, NJ

Christopher Murphy
NAFSA: Association of
International Educators
Washington, DC

Kimberly Jenkins
National Association of State
Boating Law Administrators
Lexington, KY

Ontario Nurses' Association
Toronto, ON

Erin Young
Phi Delta Kappa International
Bloomington, IN

Michael Cornnell
Print+Promo
Philadelphia, PA

Leilani Rangel
SHPE Magazine
Bloomfield, NJ

Gay-Lynn Carpenter
Sigma Phi Epsilon
Richmond, VA

George I. Seffers
SIGNAL Magazine
Fairfax, VA

Matt Hasson and Dan Morgan
SLACK Incorporated
Thorofare, NJ

AnnMarie R. Harvie
U.S. Army Corps of Engineers,
New England District
Concord, MA

Larry Lange
UBM Tech
Manhasset, NY

Martha Vockley
Vockley Lang
Arlington, VA

Sarah Smith
The Walt Disney Company
Burbank, CA

Max Lark
The Walt Disney Company
Burbank, CA

Kelly Sullivan
Wiley
Hoboken, NJ

Jennifer Hicks
Woodshop News
Dayville, CT

102. How-to Writing

Todd Dulaney
Pace Communications/
AAA Living
Greensboro, NC

Theresa L. Houck,
Rebecca Archibald
Putman Media, Inc.
Itasca, IL

Cynthia Gomez
Wiley
Hoboken, NJ

Jeff Stratton
Wiley
Hoboken, NJ

Betsy Pitner Lowe
Wolters Kluwer Health
Ambler, PA

103. News Writing

American Proofreading Co.
Bow, WA

Ken Lynch, Michael Frazier,
Terry Young
City of Surprise
Communications
Surprise, AZ

Russ Bleemer
CPR Institute
Hoboken, NJ

Sarah Severson,
Patrick Butler
Gazette
Chicago, IL

Jim McCaffrey
The Green Sheet, Inc.
Santa Rosa, CA

Brian McCurdy
HMP Communications
Malvern, PA

Bernard Mason
The Risk Management
Association
Philadelphia, PA

Runnymede Communications
Runnymede Healthcare
Centre
Toronto, ON

Terry Douglas Simzer
Upper Canada District
School Board
Brockville, ON

Stephanie Cajigal,
Robert Lowes
WebMD/Medscape
New York, NY

Daniella Thoren
Wolters Kluwer Health
Ambler, PA

Kevin Graham
Xcel Energy
Denver, CO

104. Interviews & Personal Profiles

Kelly E. Mahon
Association of American
Medical Colleges
Washington, DC

Tyrone Taborn,
Garland Thompson
Career Communications
Group
Baltimore, MD

Mark E. Berry
College of Charleston
Charleston, SC

Howard Prince,
Raymond Bender
Elayn Hunt Correctional
Center
St. Gabriel, LA

Nancy L. Rodibaugh
Human Resources
Communications -
Purdue University
West Lafayette, IN

IMNG Medical Media
Rockville, MD

Emily Allen
International Association of
Administrative Professionals
Kansas City, MO

Irving Levin Associates
Norwalk, CT

Laura Jean Whitcomb
Kearsarge Magazine
Grantham, NH

Gary Halpern, Hermon
Joyner, Randall Woods
The PhotoMedia Group, Inc.
Seattle, WA

Kathleen M. Beans,
Mary Jo Taylor
The Risk Management
Association
Philadelphia, PA

Rebecca Budde
SIU School of Medicine
Springfield, IL

Roger Hagy, Jr.
University of Tennessee
College of Arts and Sciences
Knoxville, TN

Marina Draskovic
The Walt Disney Company
Burbank, CA

105. Regular Departments & Columns

Bill Shields, Tom Hoffman
ACR Bulletin
Reston, VA

Lana Ader
American Airlines Publishing
Fort Worth, TX

Stu Lehr, CRCM
American Bankers Association
Washington, DC

American Dental
Education Association
Washington, DC

Mary LaRusso
American Society for
Healthcare Risk Management
Hoboken, NJ

Marlene L. Hendrickson,
Stephen C. Dwyer
American Staffing Association
Alexandria, VA

Jacklyn Boice
Association of Fundraising
Professionals
Arlington, VA

Patricia M. Burgio, APR
Lancaster Central School
District
Lancaster, NY

Thad Plumley
National Ground Water
Association
Westerville, OH

Wes Isley
Pace Communications
Greensboro, NC

Palo Alto Medical Foundation
Mountain View, CA

Charlotte Thomas
Society of Women Engineers
Cleveland Heights, OH

David Sokol
The Walt Disney Company
Burbank, CA

Richard Rainsberger
Wiley
Hoboken, NJ

106. Editorial & Advocacy Writing

American Medical Association
Washington, DC

Brandes Elitch
The Green Sheet, Inc.
Santa Rosa, CA

Healthcare of Ontario
Pension Plan
Toronto, ON

Oncology Nursing Society
Pittsburgh, PA

Dawn A. Antoline-Wang,
Simon M. Helfgott,
Bruce N. Cronstein
Wiley
Hoboken, NJ

Richard Hader, PhD, NE-BC,
RN, CHE, CPHQ, FAAN
Wolters Kluwer Health
Ambler, PA

107. Financial & Investment Writing

Meg Sczyrba, CRCM and
Thomas Healy, CRCM
American Bankers Association
Washington, DC

Sara Drummond
CCIM Institute
Chicago, IL

Josie Fuller
Pace Communications
Greensboro, NC

T3 Publishing
Woodinville, WA

Jean Fitzgerald
Capital Acumen - U.S. Trust
New York, NY

Susan G. Cochran, Susan
McLaughlin, Laura Koenig
Vanguard
Wayne, PA

Isabelle Cohen
Wiley
Hoboken, NJ

108. Health & Medical Writing

Suzanne Forte
American College
of Rheumatology
Dallas, GA

Sue Miller Wiltz,
Kristy Broering
Angie's List Magazine
Indianapolis, IN

Arthritis Today
Arthritis Foundation
Atlanta, GA

Jill Schlabig Williams
Association for the
Advancement of Medical
Instrumentation
Arlington, VA

Lois Ross
Canadian Medical
Protective Association
Ottawa, ON

Canadian Medical
Protective Association
Ottawa, ON

Eleanor Mayfield, ELS
ELM Communications
Pittsburgh, PA

Leah Lawrence
Leah Lawrence Editorial
Wilmington, DE

Jaimie Siegle
National Athletic
Trainers' Association
Dallas, TX

Donald Edward Tepper,
Chris Hayhurst
PT in Motion
Alexandria, VA

Nancy Salem
Sandia National Laboratories
Albuquerque, NM

Cardiology Today's
Intervention Editorial Staff
SLACK Incorporated
Thorofare, NJ

Bruce Haghghat
Tricore Inc.
Princeton, NJ

Karienne Stovell
Wiley
Hoboken, NJ

Ravi Morchi, M.D.
Wolters Kluwer Health
Ambler, PA

109. Speech & Script Writing

Lockheed Martin C&SS
Richland, VA

Lora Jones
Toyota Motor Sales, USA, Inc.
Torrance, CA

110. Sports Writing

Alicia Lutz
College of Charleston
Charleston, SC

Peggy Edwards
Professional Tennis Registry
Hilton Head Island, SC

VFW Magazine
Kansas City, MO

111. Technical Writing

Robert L. Reid
Civil Engineering Magazine
Reston, VA

Cognizant Technology
Solutions
Chennai, India

Sarah Westling
Mitchell International, Inc.
San Diego, CA

112. Technology & Science Writing

Ray Phillips
American Society for
Engineering Education
Washington, DC

Dennis LaMantia
CCIM Institute
Chicago, IL

Ron Clark, Tammy Appel
LOMA
Atlanta, GA

Daniel Strain
Maryland Sea Grant
College Park, MD

Neal Singer
Sandia National Laboratories
Albuquerque, NM

113. Green Writing

Nancy Goll
Bainbridge Island Magazine
Bainbridge Island, WA

Mike Vatalaro
BoatU.S. Magazine
Alexandria, VA

John Viera
EHS Today
Cleveland, OH

National Environment Agency
- Singapore Environment
Institute
Singapore

Priscilla B. Knight
Northern Virginia Electric
Cooperative
Manassas, VA

Carol J. Forrest
Rose Hill Communications,
Inc.
Wheaton, IL

114. Writing Series

Lynne Shallcross
American Counseling
Association/Counseling Today
Magazine
Alexandria, VA

Jennifer C. Loftus, Cassandra
Carver
Astron Solutions
New York, NY

Tom Neale
BoatU.S. Magazine
Alexandria, VA

Anita Sama
CEO Update
Washington, DC

Mike Price
National Ground Water
Association
Westerville, OH

Terracom Public Relations
Chicago, IL

Kathryn C. Salamone
Trinitas Regional
Medical Center
Elizabeth, NJ

Laura Borden
Vanguard
Malvern, PA

VFW Magazine
Kansas City, MO

Vietnam Veterans of America
Silver Spring, MD

Stephanie Cajigal,
Carol Peckham
WebMD/Medscape
New York, NY

Claudine McCarthy
Wiley
Hoboken, NJ

Aileen Gelpi
Wiley
Hoboken, NJ

Serena Stockwell
Wolters Kluwer Health
Ambler, PA

115. Special Purpose Writing

Harry G. Samuels
Learning Services
Bradenton, FL

Charlotte Tucker
The Nation's Health/American
Public Health Association
Washington, DC

Todd Herman
Todd Herman Associates
Greensboro, NC

Venetia L. Miles
Township High School
District 214
Arlington Heights, IL

Duncan McNiff
Vanguard Group
Valley Forge, PA

116. Best Rewrites

Carla Kemp
American Academy
of Pediatrics
Elk Grove Village, IL

Publications &
Communications Department
CARF International
Tucson, AZ

Lindsay Bodkin
International Coach
Federation
Lexington, KY

Donald Edward Tepper
PT in Motion
Alexandria, VA

Design & Illustration

117. Design & Layout

AAA Western & Central NY
Buffalo, NY

Michael Springer
American Dental Association
Chicago, IL

Ascensus
Brainerd, MN

Association of
Corporate Counsel
Washington, DC

Jeff Roth
Civil Engineering Magazine
Reston, VA

Credit Union Executives
Society
Madison, WI

Graybar Marketing and
Communications
St. Louis, MO

Hope Health
Kalamazoo, MI

Lockheed Martin C&SS
Richland, WA

Mako Shimabukuro
Marine Corps Community
Services Marketing Branch
FPO, CA

Military Officers
Association of America
(2 awards in Category 117)
Alexandria, VA

Kevin Daniel Scally
Monmouth University
West Long Branch, NJ

Randy White
National Council of Teachers
of Mathematics
Reston, VA

Mary Lou Dreyer,
Kathryn Buettner
Northern Illinois University
DeKalb, IL

Melinda Kelsey
Northwest Missouri State
University
Maryville, MO

Anne Loftin
Pace Communications
Greensboro, NC

Austin Brown, Amanda Naber,
Patti Kloosterman
Pella Corporation
Pella, IA

Lynn Mayes, Kurt Snider,
Sara McLean
Pinnacle Entertainment, Inc
Las Vegas, NV

Jennifer A. Ruf,
Christian E. Marcello
Rufhaus Designs
Clifton, NJ

Michael Lanigan
Sandia National Laboratories
Albuquerque, NM

T3 Publishing
Woodinville, WA

Justin Dorland, Trevor
Delling, Ellen Terry
Texas Medical Association
Austin, TX

Nicole Moore, Michael Bugler,
Susan McLaughlin
Vanguard
Malvern, PA

Jennifer Diep
The Walt Disney Company
Burbank, CA

Jared Cohen-Richards
The Walt Disney Company
Burbank, CA

Candice Kiel
The Write Type
Reno, NV

118. Illustration & Typography

Janet Dudar,
Elizabeth T.B. Johnston
IEEE
Piscataway, NJ

John von Brachel
Merrill Lynch
New York, NY

Military Officers
Association of America
Alexandria, VA

Erin Young
Phi Delta Kappa International
Bloomington, IN

Jared Cohen-Richards
The Walt Disney Company
Burbank, CA

119. Infographics

Lada Krilov, Kelly Baldwin,
Dan Austell
American Society of
Clinical Oncology
Alexandria, VA

American Specialty Health
San Diego, CA

Cou4 Interactive Company
Limited
Hong Kong

CSC
Falls Church, VA

Lockheed Martin C&SS
Richland, WA

UBM's DeusM
New York, NY

Office of Juvenile Justice and
Delinquency Prevention
U.S. Department of Justice
Washington, DC

Chris Birk, Lauren Okruch
Veterans United Home Loans
Columbia, MO

120. Covers

Lesley Q. Palmer
AARP Media/Creative
Washington, DC

Gary Bloom
ASCD
Alexandria, VA

Jacklyn Boice
Association of Fundraising
Professionals
Arlington, VA

Robert Cao-Ba
ASU Alumni Association
Tempe, AZ

Brad Pierson
Colorado Medical Society
Denver, CO

Bill Hudgins, Michael Blum
Hammock Publishing Inc.
Nashville, TN

Emily Allen, John Naatz
International Association of
Administrative Professionals
Kansas City, MO

Katie Haney
McMurry/TMG
Washington, DC

Isabella Mathews
National Association of
REALTORS®
Chicago, IL

Pace
Greensboro, NC

Erin Young
Phi Delta Kappa International
Bloomington, IN

Gary Halpern, Albert Watson,
Randall Woods
The PhotoMedia Group, Inc.
Seattle, WA

Rod J. Rohrich, M.D.
Plastic and Reconstructive
Surgery
Dallas, TX

Mike Miazga
Supply House Times
Deerfield, IL

Matt Walker,
Jared Cohen-Richards
The Walt Disney Company
Burbank, CA

Jean Christofferson, Kris
Sotelo, Jamie Hernandez
WorldatWork
Scottsdale, AZ

121. Spreads

Brenan Sharp, Rebecca Sell,
Eric Newhouse
ABA Journal,
American Bar Association
Chicago, IL

American Specialty Health
San Diego, CA

Robert Cao-Ba
ASU Alumni Association
Tempe, AZ

Bill Hudgins, Cherryl Carlson
Hammock Publishing Inc.
Nashville, TN

Will Henderson, Matt Cox,
Kelli N. Campbell,
Ann McGuire
Indiana University Health
Ball Memorial Hospital
Muncie, IN

The Pohly Company
Boston, MA

Theresa L. Houck
Putman Media, Inc.
Itasca, IL

Jennifer A. Ruf, Julie Barker
Rufhaus Designs
Clifton, NJ

JoAnn Dickey
Society of Women Engineers
Cleveland Heights, OH

David Nicastrò
UBM Design Central
Manhasset, NY

122. Photography

R. Scott Nolen
American Veterinary
Medical Association
Schaumburg, IL

Tom Edward Zasadzinski
Cal Poly Pomona
Pomona, CA

NFL/H.O. Zimman, Inc.
Lynn, MA

Bill Hudgins, Michael Blum
Hammock Publishing Inc.
Nashville, TN

Janet Dudar, Peter Corke
IEEE
Piscataway, NJ

Kathleen A. Zona,
Kelly R. Heidman,
Nancy Smith Kilkenny
NASA Glenn Research Center
Cleveland, OH

Office of Communications/
Georgia DOT
Atlanta, GA

Adam Voorhes
Pace Communications/
AAA Living
Greensboro, NC

Jim Hawker
SIU School of Medicine
Springfield, IL

123. Identity & Graphic Standards Materials

Erin Cowell, John O'Connell
Energy Federation Inc.
Southborough, MA

Gretchen S. Blackburn
GS Design
Austin, TX

Julia Marino, Jordan Blair
Jesuit High School
Carmichael, CA

124. Print Ads & Advertorials

Jonathon Kirkbride,
Dawn Obermoeller
Bioo Scientific
Austin, TX

Sheana Firth, Fred Ayres
Breakaway Graphics, LLC
Murfreesboro, TN

Health Partners
Philadelphia, PA

Marine Corps Community
Services Iwakuni Marketing
FPO, AP

Lisa Greenwood, Tony Baldus,
Jani Van Deest
Marsh U.S. Consumer
Urbandale, IA

125. Posters & Displays

Lockheed Martin C&SS
Richland, WA

Louisiana Sea Grant
Baton Rouge, LA

Laura Spofford
Social & Scientific
Systems, Inc
Silver Spring, MD

University Housing Marketing
Champaign, IL

126. Calendars

Dana Russell, Laura Bouma,
John Langston
Appaloosa Journal
Moscow, ID

127. Green Design & Illustration

Erik Mausser
Bloomberg L.P.
New York, NY

InHaus Media
Peterborough, NH

Lockheed Martin C&SS
Richland, WA

128. Special Purpose Design & Illustration

Gina Garcia
County College of Morris
Randolph, NJ

Heather Brooks
Veterans United Home Loans
Columbia, MO

129. Best Redesigns

Tamara Kowalski
American Bar Association
Chicago, IL

Donna Cipriani
Cleveland Metroparks
Cleveland, OH

Financial Planning
Association
Denver, CO

Margaret M. Carter
National Active and Retired
Federal Employees
Association
Alexandria, VA

National Association of
Professional Organizers
Mt Laurel, NJ

NCCI
Boca Raton, FL

Nichole Stella, Elise Carr,
Tim Dupnak
Print + Promo
Philadelphia, PA

One-of-a-Kind Publications

130. One-of-a-Kind - Print Publications

Ronald Lana
Art Institute of California -
Inland Empire
San Bernardino, CA

Carla Jo Parks Wooley,
David Faidley
The Babcock & Wilcox
Company
Lynchburg, VA

Erik Mausser
Bloomberg L.P.
New York, NY

Crystal Lane Baus
Canyon Communications
Tempe, AZ

Corporate Communications
CardWorks
Woodbury, NY

Donald Maxton
Continuum Health Partners
New York, NY

Dian Griesel, Ph.D.
Dian Griesel Inc.
Washington Depot, CT

Alayna Riggins
Eyes & Ears
Lake Buena Vista, FL

Kristina Niblett
Harland Clarke Marketing
Services
Franklin, TN

Lockheed Martin C&SS
Richland, WA

LaTina Lewis
Northern Virginia Electric
Cooperative
Manassas, VA

Palo Alto Medical Foundation
Mountain View, CA

Sean Riley, Jeff Schaefer,
Mary Thorne
PMMI Media Solutions
Paoli, PA

Research!America
Alexandria, VA

Brett DeBoer,
Courtney Lehmann
University of the Pacific
Stockton, CA

Duncan McNiff
Vanguard Group
Valley Forge, PA

Coleen M. F. Stern
Wolters Kluwer Health
Ambler, PA

Ingrid Staude, Janine Botes
Words'worth
Johannesburg, South Africa

131. One-of-a-Kind - Electronic Publications

The Conference Board
and GLC Custom Media
Northbrook, IL

Oxford University Press
New York, NY

Dan Blunk
Penton Media
Fort Collins, CO

132. One-of-a-Kind - Custom-Published Publications

American Council on the
Teaching of Foreign
Languages
Alexandria, VA

NFL/H.O. Zimman, Inc.
Lynn, MA

Rick O'Sullivan
Society for Technical
Communication
Fairfax, VA

Leslie Stinson
Summit Business Media -
Custom Media
Centennial, CO

Fay Ellis, Kim Jansen
Wolters Kluwer Health
Ambler, PA

133. One-of-a-Kind - Education & Training Publications

Barbara F. Orwig
Career Communications, Inc.
Overland Park, KS

Healthy Aging Research
Network, Easter Seals Project
ACTION, and UNC Center for
Health Promotion and Disease
Prevention
Seattle, WA

Will Henderson, Matt Cox,
Kelli N. Campbell,
Ann McGuire
Indiana University Health
Ball Memorial Hospital
Muncie, IN

Rebecca L. McKee,
Marian Reiter
Michigan State University
Extension
East Lansing, MI

Amanda K. Martin, Mary
Heins, Michelle Griffin
National Tactical Officers
Association
Doylestown, PA

Oregon Sea Grant
Corvallis, OR

134. One-of-a-Kind - Marketing & Public Relations Publications

Erin Skelley, Leslie Briggs,
Nicole Hadnott
The Methodist Hospital
System
Houston, TX

Corinne Cooper,
Mark V. B. Partridge
Professional Presence
Communication Consulting
Tucson, AZ

135. One-of-a-Kind - Health & Medical Publications

Nancy Sander
Allergy & Asthma Network
Mothers of Asthmatics
McLean, VA

Haymarket Oncology/
Haymarket Media Inc.
Montvale, NJ

MediaCorp Pte Ltd
Singapore

Carole Leung
Mills-Peninsula
Health Services
Mountain View, CA

Stephan Cho,
Jody A. Charnow
Renal & Urology News
New York, NY

Susan Carol Associates
Public Relations, Inc.
Fredericksburg, VA

UCB
New York, NY

Heather Davis, Gus Osorio,
Nadia Olsen
USAID | DELIVER
PROJECT
Arlington, VA

136. One-of-a-Kind - Government Publications

SIDES & Associates
Lafayette, LA

Ellen Fisher, Brandy Keehn
Utilities Commission,
City of New Smyrna Beach
New Smyrna Beach, FL

137. One-of-a-Kind - Technology & Science Publications

Erik Mausser
Bloomberg L.P.
New York, NY

138. One-of-a-Kind - Green Publications

InHaus Media
Peterborough, NH

MediaCorp Pte Ltd
Singapore

- 30 -

A note on format:

- Grand Awards are listed alphabetically by organization, within each main category.
- Grand Award winners are shown either in for profit or nonprofit subcategories, based on the *entering* organization. So, in some cases, a nonprofit Grand Award-winning publication may be listed in a for profit subcategory if, for example, it was entered by a for profit ad agency which actually produced the publication.
- Awards of Excellence are listed alphabetically by organization name, within each individual category.
- Awards for individuals without an organization name are listed alphabetically by last name at the beginning of each individual category.
- Organization names appear in the format and style used by entrants.

To order additional award certificates for co-workers and contributing vendors, see the order form on the next page, or on the back page of this brochure. Photocopy as necessary.

You also may download and print the order form (pdf file) from
www.apexawards.com/221.htm.





Order Form: APEX 2013 ADDITIONAL Certificates

**Your chance to give a “pat on the back”
to deserving staff, freelancers and vendors.**

If you won an APEX 2013 Award (or Awards), you may want to order **additional** award certificates—for yourself, or for other staff, departments or organizations, vendors and freelancers who helped produce the winning entries.

To place your order for extra certificates, simply fill out this form. **Make sure to type or print clearly.**

1. Clearly type or print the EXACT wording you’d like for additional certificates—names, titles, company, etc.

 **Best method:** *Attach photocopies of your original certificate(s) with changes marked.*

2. Here is the copy for my additional certificates order:

Sample Certificate Copy:

Most Improved Newsletters (entry category)
The Ace Reporter (entry title)
Judy Smith (name of staff person)
Publications Manager (job title)
Ace Software, Inc. (name of organization)

3. Enclosed is my certificate order for:

Qty: _____ APEX 2013 Award of Excellence certificates.

Qty: _____ APEX 2013 Grand Award certificates.

_____ Total # of certificates @ \$ _____ each = \$ _____
(total enclosed)

**Cost: \$15 each (Until October 15, 2013)
\$18 each (From October 16 on)
(includes shipping via 1st Class Mail)**

4. Payment must accompany order.

Check enclosed (in U.S. funds, drawn on a U.S. bank)

Charge my Visa MasterCard American Express

Card # _____

Name on card: _____

Expiration date: _____

Signature: _____

5. Mail my certificate(s) to:

Clearly write your mailing address, or attach your business card. We’ll mail your certificates to the **exact** address you provide.

Name: _____

Org: _____

Address: _____

City/State-Prov./Zip: _____

Phone: _____

E-mail: _____

6. Mail this order form, with payment, to:

APEX 2013 Additional Certificates
Communications Concepts, Inc.
7481 Huntsman Blvd., #720
Springfield, VA 22153-1648

Or **fax** this order form with your credit card order to:
703/643-2329 (secure fax machine)

NOTE! Certificate orders cannot be phoned in. To ensure accuracy, they must be mailed or faxed. Payment must accompany orders. Please allow 2 to 3 weeks for delivery.

Note: All APEX 2013 Award Winners received one (1) certificate at no charge for each winning entry. Each included the name of the person or organization as it appeared on your entry form. Use this form to order *additional* certificates.

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Sample Certificate Copy:
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The Ace Reporter (entry title)
Judy Smith (name of staff person)
Publications Manager (job title)
Ace Software, Inc. (name of organization)

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Qty: _____ APEX 2013 Grand Award certificates.

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**Cost: \$15 each (Until October 15, 2013)
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Charge my Visa MasterCard American Express

Card # _____

Name on card: _____

Expiration date: _____

Signature: _____

5. Mail my certificate(s) to:

Clearly write your mailing address, or attach your business card. We’ll mail your certificates to the **exact** address you provide.

Name: _____

Org: _____

Address: _____

City/State-Prov./Zip: _____

Phone: _____

E-mail: _____

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